

# Strategic Planning Survey



It is important to collate feedback from your community stakeholders to ensure you enable opportunities to hear from your members, create buy-in, and ensure transparency in the strategic planning process.

The selection of questions provided allows consideration for all elements of your strategic planning portfolios. Feel free to add any additional questions relevant to your club to the questions below, although you should only remove questions that do not apply to your club.

It is suggested you utilise Survey Planet - <https://surveyplanet.com/> as it is a survey platform that is free with unlimited questions and responses.

Once you have sent out your survey it is suggested you promote completion of the survey through your communication channels and feel free to offer a prize to be drawn for the first 100 responses etc. Also, don't forget your committee can complete the survey as individuals as well.

Allow 2 weeks (10 days) maximum for completion and then provide me with your email login and password to Survey Planet so I can review your club responses.

If you have any questions, feel free to reach out for assistance.

## Survey Questions:

### Membership:

What best describes your relationship with our club?

- Occasional Glider Pilot
- Regular Glider Pilot
- Cross Country Glider Pilot
- Instructor
- Tug Pilot
- Coach
- Airworthiness
- Other

How many years have you been involved with our club?

(written answer) or 1 year or less, 3 years, 5 years, more than 5 years

Describe what makes you feel connected to the club? (written)

How well do you understand the different pathways in gliding (ie, GPC, tug stream, airworthiness etc)

- 1 Excellent
- 2 Very Good
- 3 Good
- 4 Average
- 5 Poor

How well do you believe the club develops its junior pilots? (scale)

- 1 Excellent
- 2 Very Good
- 3 Good
- 4 Average
- 5 Poor

How could the club improve its junior development? (written)

How well do you believe the club develops cross-country pilots? (scale)

- 1 Excellent
- 2 Very Good
- 3 Good
- 4 Average
- 5 Poor

How could the club improve its cross-country development? (written)

## Instructors/Coaching:

How well do you believe the club develops instructors? (scale)

- 1 Excellent
- 2 Very Good
- 3 Good
- 4 Average
- 5 Poor

How could the club improve its instructor development? (written)

How well do you believe the club develops coaches? (scale)

- 1 Excellent
- 2 Very Good
- 3 Good
- 4 Average
- 5 Poor

How could the club improve its coaching development? (written)

## Social:

Do you believe our club runs enough social activities throughout the season?

Yes

No

If not, how many social events would you like?

What type of social events are you interested in?

- Family events
- Adult-only events
- Fundraising events (eg. trivia nights)
- Events held at Camden
- Events held in different location in Sydney

## Communication:

On what platform would you like the club to communicate with you best?

- Facebook/Instagram
- Club Newsletter
- Club Group Chat (name this correctly)
- Email

How could we improve our communication with you?

## Volunteering:

How well do you believe the club develops its volunteers? (scale)

- 1 Excellent
- 2 Very Good
- 3 Good
- 4 Average
- 5 Poor

How could the club improve the number of volunteers at our club?

Are you interested in volunteering?

Yes

No

If yes, what type of area would you be interested in volunteering in?

- Committee
- Subcommittee
- Instructor
- Coach
- Tug stream
- Airworthiness stream
- Club mentor for juniors
- Communications
- Social Functions
- Grants

Contact details, if you wish the club to contact you regarding volunteering opportunities:

## Facilities/Fleet:

How could we alter our facilities to improve your experience with the club?

How could we alter our fleet to improve your experience with the club?

## General:

If you could have a “wish list”, what three things would you like to see our club do in the next two years?

Are there any other comments you would like to make regarding improving the gliding experience in our club.